

Cattle Showmanship

101



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- Michigan State University
 - B & B
 - Judging Teams
- Family
- Judging Experience
- RFSC



Agenda

Home

Breaking

Daily
Routine

Set Up

Show Day

Home Life

Most Important

- Housing
 - ◆ Environment? Cement vs Dirt & Structure
 - ◆ Bedding- mulch or sawdust
 - ◆ Manure Management- equipment and routine
- Water
- Feed
- Feed Pan
- Hay- grass
- Turnout/exercise

Showmanship Starts at Home

It's all about the things that you do every day!

Getting them BROKE

- Breaking Halter
 - ◆ Pressure/release
 - ◆ Donkey, tractor
- Tie them up
 - ◆ Daily
 - ◆ Length
- Radio
- Positive
- Expose them at home to what they will see at the show



Daily Routine

- Tie Up
- KEEP THEM CLEAN- weather
 - ◆ Grooming Practices
 - Rinsing (3x/wk)
 - Soap/Fully Wash (1-2/wk)
 - Condition- Daily
 - Kleen Sheen
 - Da Juice
 - Revive
 - ◆ No Hair- Healthy Hide



Hair Training

→ Tools

- ◆ Hose with an end you can control the stream
- ◆ Metal Curry
- ◆ Foamer & Soap
- ◆ Scrub Brush
- ◆ Rice Bristle Brush
- ◆ Comb
- ◆ Blower- single, double, boxel, beast

→ Steps

- ◆ Rinse
- ◆ Metal Curry- Hair Down
- ◆ Soap (Rinse again if Rinse Day)
- ◆ Scrub All Hair forward
- ◆ Rinse off Soap
- ◆ Rice Bristle Brush Hair Forward
- ◆ Comb Hair up
- ◆ Blow Dry- Hair Forward



Exercising Effectively

- Daily
 - ◆ After being tied/hair care
 - ◆ Walk for 15- 20 minutes
 - Engaged vs. Cardio
- Show Ring imitation
 - ◆ Different times throughout the day
 - ◆ Halter
 - Rope halter vs show halter
 - Show stick
 - ◆ Animal's Attention

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I accumulated small but
consistent habits that
ultimately led to results that
were unimaginable when I
started.

JAMES CLEAR

BRACKLEBERRY.COM

The Set Up

- Know your animal's structure
 - ◆ What to hide, what to showcase
 - ◆ Long Strided vs. Short Strided
- Walking into it
 - ◆ Absolute requirement
 - ◆ Half step/full step
- Once Set
 - ◆ Scratch chest
 - ◆ Does your animal need help?
 - Head up
 - Loin Down
 - Tail down
 - Front feet underneath
 - Over or under staggered?

Chuck video

Walking Into the Set Up

- Mechanics Behind it
 - ◆ Animal looks best
 - ◆ Most natural
 - ◆ Feet in Diagonal Pairs
 - ◆ Count to 3
- Know your animal's structure
 - ◆ Big strided? Short Strided?
 - ◆ Where are they most comfortable
 - ◆ Half step/full step

Marley video

What the Judge is Looking For

- First Impression
 - ◆ Outfit
 - ◆ Eye contact
 - ◆ Confidence
 - ◆ Who is in control? Animal or you?
- Intensity
 - ◆ Eye contact
- Walking Pace
- Set up accuracy
 - ◆ Circling
 - ◆ Poking feet
- Judge moving around
 - ◆ Out of the way- SAFELY
- Consistency- who looks the best the most often
- Your animal matters- who makes the best picture
- Questions
 - ◆ Meaningful answers



The Ideal

- It isn't about you- showcase your animal.
- Ideal standard
 - ◆ Balanced
 - ◆ Prettiest picture



Show Day

- Always
 - ◆ Clean
 - ◆ Fed/Full
- Fit vs No Fit
- Animal behavior
 - ◆ Does your animal need something to take the edge off to make this a positive experience?
 - TRY AT HOME FIRST
 - ◆ How is your animal feeling?
- Know the flow of the ring
- Age of exhibitor and expectations
 - ◆ Animal engagement (laying down)
 - ◆ Intensity
 - ◆ Showring awareness
 - ◆ Being “smart”



FIND A
GOOD ANIMAL
AND
OUT WORK
EVERYONE ELSE
KIRK STIERWALT



THANK
YOU!